



PRESS RELEASE

SURIAGROUP'S BLOOD DONATION DRIVE IN COLLABORATION WITH KOLEJ TEKNIKAL YAYASAN SABAH

More than 100 students and staff of Kolej Teknikal Yayasan Sabah (KTYS) registered for SuriaGroup's blood donation campaign at the college last Wednesday. The campaign was organized by SuriaGroup in collaboration with KTYS, aimed at creating awareness particularly among the students on the importance of blood donation in aid of those in need so as to save lives. In addition, it was also an opportunity for SuriaGroup to foster closer corporate relationship with higher learning institution.

Apart from blood donation, SuriaGroup had also invited panel clinics from Rafflesia Medical Centre and KPJ Hospitals to offer free medical checkup. The campaign managed to collect 59 pints for Queen Elizabeth Hospital's Blood Bank. First time donors were motivated and pleased to donate blood again in the future as the experience was less painful as thought. Successful donors were given goody bags and got a chance to win lucky draws prepared by SuriaGroup.

For the past years, SuriaGroup has been organizing the blood donation campaign with higher learning institutions such as University Malaysia Sabah, Universiti Teknologi Mara and Politeknik Kota Kinabalu, as part of the Group's Corporate Social Responsibilities program. SuriaGroup was led by its Senior Manager for Group Corporate Affairs & Communication and also attending was the Chief Executive of KTYS, Datin Dr. Hajah Tarsiah.

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Some of the blood donors during the campaign.



Datin Dr. Hajah Tarsiah (Chief Executive KTYS) was presenting a lucky draw hamper to one of the successful donor accompanied by Datin Mariam Mahmum (Sr. Manager, GCAC).



SuriaGroup Blood Donation committee members during presenting token of appreciation to KTYS representative Mr. Harry Jay Clement.